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Efficiency of Marketing Channel and Cost-Benefit ratio of Farmers towards Poultry and Animal Enterprises in Burdwan District of West Bengal, India

Dibyendu Pal^{1*}, Gouranga Mazumdar¹, Lokesh Kumar Tinde¹, Deepak Hembram¹ and Anamika Guha²

¹Department of Agricultural Extension, Bidhan Chandra Krishi Viswavidyalaya Mohanpur, District-Nadia West Bengal, 741252 India

²Department of Agricultural Extension, Uttar Banga Krishi Viswavidyalaya, Pundibari, District-Cooch Behar, West Bengal, 736165, India

Dr.M.Prakash

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